

graphic design


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about

Talented and driven creative with over a decade of experience in design, specialized in re-branding both print and web. Spearheaded campaigns, designed for best practices and brand guidelines for nationally-renowned organizations. Background in publication layout, logo identity and strategic marketing.

education

Maryland Institute College of Art
B.F.A. | Animation | 2013

experience

Freelance Graphic Designer | Baltimore, MD | 2013-Current

Create branding elements and design print materials including infographics (with a specialty in legal and policy), books, proposals, pamphlets, marketing materials, large- and small-scale signage, etc. Experience with B2B and B2C, and dealing with printers and vendors. Clients include Johns Hopkins School of Medicine, University of Maryland School of Medicine, and The Rockefeller Foundation.

Graphic Designer | dancker | MD/Remote | 2023

Create and execute a rebrand of a recently-acquired subsidiary, DBE Systems. Refresh and refine dancker's brand identity by creating style guide. Create RFPs, proposals, mock-up experience materials, and assist with aligning dancker's child companies with their parent brand.

Graphic Designer | Parsons Corporation | Remote | 2021-2023

Provide overflow support for the Federal Proposal Operations Team by creating infographics/charts from supplied data. Serve as a bridge between the engineers, writers, project managers, and subject experts on key initiatives to ensure that the vision is carried from concept through execution while working collaboratively with other members of the design team.

Graphic Designer | Global Refuge (Formerly LIRS) | Baltimore, MD | 2018-2019

Refresh and redefine LIRS brand identity. Produce both print and web materials for programming, marketing, and development needs. Establish cohesive brand identity by developing new style guide, producing infographics, iconography, and various core materials (including posters, large-format graphics, promotional brochures, etc.).